



PAISLEY FC BECOME A SPONSOR

ABOUT

Paisley Athletic FC is a female-forward club that is a driving force behind the women's soccer movement. I am incredibly proud of all that the club has accomplished in two years. I am looking forward to our continued growth as we enter our inaugural USL-W season. We are continuing to expand and create more opportunities for female athletes. The future for Paisley is incredibly bright.

THE VALUE

Paisley Athletic are pushing to make minor league soccer the pinnacle sports entertainment in the New Jersey area over summer. With the large soccer tournaments finding a home in the USA with the world cup final taking place in New Jersey - the time is now!

USL BY THE NUMBERS

82.7K followers across Facebook, Twitter, and Instagram (12% increase YoY)
5M total impressions YTD (17% increase YoY)
132K engagements YTD (130% increase YoY)
3.5M reach YTD (39% increase YoY)
665.5K video views YTD (79% increase YoY)
32.2K TikTok followers (29% increase YoY)
90.8K YouTube subscribers on USL on YouTube (Account less than a year old)
575K total YouTube views

COMMUNITY SPONSOR \$500

Announcement via Social Media
Logo on all game day programs
Video's/ Reels of Sponsor Logo throughout the season
Logo on Paisley FC Website Website
Banner @ Stadium
2x Season Tickets

JERSEY SPONSORS - SEE NEXT PAGE

OTHER SPONSORSHIP OPPORTUNITIES

SPECIAL EDITION JERSEY - \$2,000

COACH SPONSOR - \$2,000

PLAYER SPONSOR - \$750

BALL KIDS SHIRTS - \$1,500

PLAYER WARM UPS - \$1,500

TRAVEL SHIRTS & POLOS - \$2,500

DIGITAL SPONSOR - \$1,500

CLUB SPONSOR - \$500

IN GAME OPPORTUNITIES/ PER GAME

ANNOUNCEMENT VIA PA SYSTEM & SOCIAL MEDIA

CORNER KICK SPONSOR - \$50

GOAL KICK SPONSOR - \$50

NATIONAL ANTHEM - \$25

LINE UPS - \$25

HOME TEAM GOAL - \$50

HOME TEAM SAVE - \$50

GET YOUR BRAND ON OUR JERSEY

JERSEY DESIGNS NOT YET FINALISED, BELOW ARE PLACEHOLDERS



MAIN JERSEY
\$20,000

FRONT SHORT
\$2,500

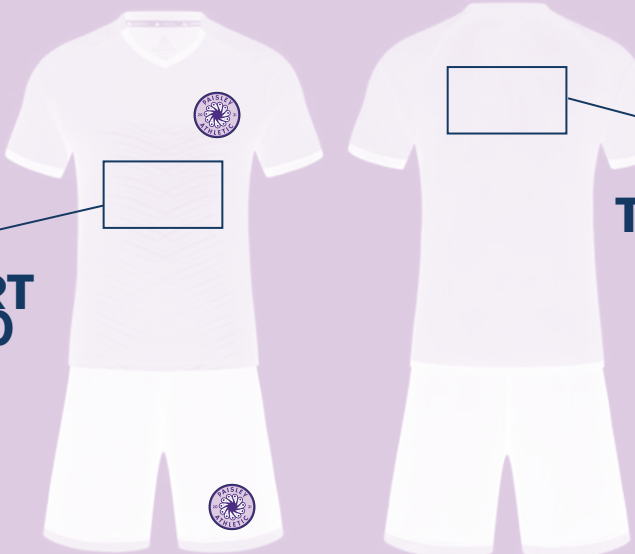
BACK JERSEY
\$12,500

BACK JERSEY
\$10,000

BACK SHORT
\$2,500

BACK SHORT
\$2,500

The main jersey is shown in front and back views. The front view features a circular logo on the chest and a large rectangular placeholder box. The back view shows the number '17' and two rectangular placeholder boxes. The shorts are shown in front and back views, each with a circular logo and a rectangular placeholder box.



TRAINING SHIRT
FRONT \$3,000

TRAINING SHIRT
BACK \$1,500

The training shirt is shown in front and back views. The front view features a circular logo on the chest and a large rectangular placeholder box. The back view shows a rectangular placeholder box. The shorts are shown in front and back views, each with a circular logo and a rectangular placeholder box.